

ISSN 2073-7122

# IJCRB

Vol .6, No.7  
November 2014

## Interdisciplinary Journal of Contemporary Research in Business

Double Blind Peer Reviewed Journal

Included in  
GOOGLE SCHOLAR

Listed in ULRICH'S



Inclusion in



Indexed in CABELL's-USA



Indexing /Abstracting in



Indexing in ABI/INFORM



[www.ijerb.com](http://www.ijerb.com)  
[ijerbjournal@aim.com](mailto:ijerbjournal@aim.com)

Monthly Edition  
Copyright © 2014  
IJCRB

Listed in Journal Seek



Institute of Interdisciplinary Business Research~ **IIBR**  
INTERNATIONAL RESEARCH CENTRE

## Editorial Board

IJCRB is a peer reviewed Journal and IJCRB Editorial Board consists of Phd doctors from all over the world including USA, UK, South Africa, Canada, European and Asian countries.

### **Prof. Renee Pistone**

*Harvard University*, Lifetime Fellow - Harvard URI.  
706 McCormick Dr Toms River, New Jersey USA  
Voice: 732.668.4533

### **Lord David K**

*Oxford University* , St Catherine's College, Oxford, OX1 3UJ [www.stcatz.ox.ac.uk/](http://www.stcatz.ox.ac.uk/) ,  
[www.ox.ac.uk/](http://www.ox.ac.uk/) Phone: +44 1865 271700 , Fax: +44 1865 271768

### **Dr. Kenan Peker**

Department of Agricultural Economics, University of Selcuk, <http://www.selcuk.edu.tr/>  
University of Selcuk, 42079 Konya, Turkey, Tel: 90-332-231-2877

### **Dr. A. Sathiyasusuman**

Senior Lecturer, Dept. of Statistics, University of the Western Cape, South Africa

### **Dr Mahdi Salehi**

Assistant Professor, Accounting and Management Department, <http://www.znu.ac.ir/>  
Zanjan University , D.N 1 Nagilo Alley, Hidaj City, Zanjan Province, Zanjan, Iran ,  
Tel: 98-9121-425-323

### **Dr Heryanto**

Regional Development Bank of West Sumatra  
Jalan Pemuda No. 21 PO Box 111 Padang 25117 West Sumatra Indonesia  
Tel: +62-8126771699

### **Dr. Dave Hinkes**

Assistant Professor of Managment & Marketing  
Sam Walton Fellow , Lincoln Memorial University , Harrogate, TN ,UK  
Tel 423.869.6441

### **Dr. Francis A. Ikeokwu**

Sr., Ph.D., MAC, MBA, CFC  
Adjunct Professor, American Intercontinental University <http://www.aiuniv.edu/>

### **Dr Charles C. Dull**

Sr. MBA, Ph.D.  
American Intercontinental University <http://www.aiuniv.edu/>

**Dr Cara Peters**

Assistant professor of marketing , Winthrop University , Rock Hill, South Carolina.  
PhD in business administration , University of Nebraska  
Peer-reviewer of the Journal of Consumer Psychology; Consumption, Markets, and Culture; and Journal of Academy of Marketing Science.

**Dr Mahmoud M. Haddad**

PhD in Finance  
214 Business Administration Building  
University of Tennessee-Martin ,Martin, TN 38238 Tel No +1731-881-7249

**Dr G.A. Abu**

Department of Agricultural Economics, College of Agricultural Economics, Extension and Management Technology, University of Agriculture, P.M.B.2373, Makurdi, Benue State, Nigeria. Phone: +234-803-607-4434; fax: +234-44-534040

**Dr.Rashid Rehman**

Associate Professor , College of Business Studies  
Al Ghurair University , Dubai, UAE.

**Dr Pu Xujin**

Business School, Jiangnan University,  
Jiangsu Wuxi,P.R.China ,214122  
Tel: (86510) 85913617 , FAX: (86510) 62753617 , Mobile: (86) 13616193600

**Dr. E. B. J. Iheriohanma**

Ph. D. Sociology  
Directorate of General Studies, Federal University of Technology, Owerri Imo State  
Nigeria.  
Tel +2348037025980.

**Dr Etim Frank**

Department of Political Science-University of Uyo-Akwa Ibom State-Nigeria  
Phd (Political Science/Public Administration) University of Calabar

**SL Choi**

University Teknologi Malaysia  
School of Business Management Southern College Malaysia

**Dr Shahram Gilaninia**

Ph.D in Industrial Management (Production)  
Islamic Azad University-Science and Research Branch of Tehran  
Associate Professor 14 Department of Industrial Management Azad University - Rasht  
Phone:+989113356977

**Dr. Nek Kamal Yeop Yunus**

Senior Lecturer, Department of Business Management  
Faculty of Business & Economics, Universiti Pendidikan Sultan Idris, Tanjong Malim,  
Malaysia.

**Dr. S. I. Malik**

PhD Bio Chemistry & Molecular Biology (National University of Athens)  
NHEERL. Environmental carcinogenei division  
RTP Complex NC 27713, US Environmental protection Agency , 919-541-3282

**Dr. Bhagaban Das**

Reader, Department of Business Management Vyasa Vihar, Balasore-756019 Oriss:

**T. Ramayah <http://www.ramayah.com>**

Associate Professor , School of Management ,University Sains Malaysia,  
Tel 604-653 3888

**Dr. Wan Khairuzzaman bin Wan Ismail**

Assoc. Professor International Business School, UTM International Campus  
Jalan Semarak 54100 Kuala Lumpur, MALAYSIA

**Zainudin Hj Awang**

Faculty of Information Technology and Quantitative Sciences, MARA Uni  
Technology MARA Kelantan 18500, Malaysia ,Tel: 60-9-9762-302

**Ravi Kiran**

Associate Professor, School Of Management & Social Sciences, Thapar University

**Dr.Suguna Pathy**

Head, Department of Sociology, VNSG University, Surat

**Birasnav M**

Assistant professor, Park Global School of Business Excellence, Kaniyur, Coimbatore

**Mohammad Reza Noruzi**

Faculty of Management and Economics ,Tarbiat Modarres University, Tehran, Iran

**Dr. C.N. Ojogwu**

Phd Education Management - University of Benin, Benin City, Edo state, Nigeria.  
Senior lecturer - University of Benin.

**Dr. Nik Maheran Nik Muhammad**

General Conference Co-Chair, GBSC 2009, [www.nikmaheran.com](http://www.nikmaheran.com)

**Dr. A. Abareshi**

Lecturer, School of Business IT and Logistics  
RMIT University, Melbourne, Australia Office: +61 3 99255918

**Mousa A. Masadeh, Ph.D.**

PhD ,Coventry University, U.K.  
Department of Hotel and Tourism Management, Petra College for Tourism and  
Archaeology. Al-Hussein University. Petra, Jordan.

**Dr Ganesh Narasimhan**

Lecturer, Management Sciences ,Sathyabama University  
Board of Advisor - AN IIM Alumina Initiative & International Journal Economics,  
Management, & Financial Markets Denbridge press, New York, USA



IJCRB is Indexed in  **DOAJ** DIRECTORY OF OPEN ACCESS JOURNALS **Directory of Open Access**

IJCRB is Listed in  **ULRICH'S PERIODICALS DIRECTORY™** **Worlds Largest Research**

IJCRB is Indexed in  **CABELL PUBLISHING** **Worlds Prestigious Res**

Inclusion / Indexing in  **EBSCO HOST** **Research Databases** **Worlds Premium Database**

Indexed/Abstracted in  **ABI/INFORM® ProQuest** **Includes High Impact Factor Journals**

Listed in  **Journal Seek** **Largest Journals Directory**

**IJCRB is Included in GOOGLE SCHOLAR**

---

**UK CHAPTER:** CANTERBURY, KENT, UNITED KINGDOM

**SOUTH AFRICA CHAPTER:** WESTERN CAPE, PRIVATE BAG X17, BELLVILLE 7535, SOUTH AFRICA

---

# Contents

Title	Page
<p>THE EXTENT OF THE PROCEDURES COMMITMENT BY REGULATORY TO DETERMINE MONEY LAUNDERING OPERATIONS: CASE STUDY JORDANIAN ISLAMIC BANKS'</p> <p>DR.NOFAN HAMED AL OLMAT DR.AHMAD SALEM ALKHAZALI. (Click Here or on Title of paper for Full paper view)</p>	1
<p>ASSESSMENT OF INVESTMENT PORTFOLIOS BASED ON THE APPLICATION OF INVESTMENT FUNDS IN JORDANIAN COMMERCIAL BANKS</p> <p>DR.AHMAD SALEM ALKHAZALI (Click Here or on Title of paper for Full paper view)</p>	21
<p>CHARACTERISTICS OF SOCIAL, HUMAN AND POPULATION IN SOME'ESARA TOWNSHIP</p> <p>ROGHAYEH GILANINIA (Click Here or on Title of paper for Full paper view)</p>	43
<p>GROSS FIXED CAPITAL IMPACT ON ECONOMIC GROWTH IN MEMBER FIRMS D8</p> <p>FATEMEH ETEMAD MOGHADAM DR ABAS ALAVI RAD DR.SYED YAHYA ABTAHI (Click Here or on Title of paper for Full paper view)</p>	51
<p>EXAMINE THE RELATIONSHIP BETWEEN RELATIONSHIP -ORIENTED AND DUTY-ORIENTED LEADERSHIP STYLES AND ORGANIZATIONAL SUPPORT</p> <p>ZAHIR ESLAMI PANAH ALI MOROVATI SHARIFABADI SAEID SAEIDA ARDAKANI (Click Here or on Title of paper for Full paper view)</p>	63
<p>BANKING DEVELOPING AND TRADE LIBERALIZATION IN MEMBER COUNTRIES D8</p> <p>FATEMEH ETEMAD MOGHADAM DR ABAS ALAVI RAD DR.SYED YAHYA ABTAHI (Click Here or on Title of paper for Full paper view)</p>	74
<p>EXAMINE THE RELATIONSHIP BETWEEN MANAGERS' LEADERSHIP STYLES AND ORGANIZATIONAL JUSTICE</p> <p>ZAHIR ESLAMI PANAH ALI MOROVATI SHARIFABADI SAEID SAEIDA ARDAKANI (Click Here or on Title of paper for Full paper view)</p>	84
<p>STUDY OF ELEMENTARY JIHAD THEORY:IN THE POLITICAL PHILOSOPHY OF ALLAMA SEYED MUHAMMAD HUSSAIN TABATABAI</p> <p>S. MOHAMMAD REZA TABATABAEI ABD AL-RAHMAN AFSHARI DR.AHMAD BONYADI NAEINI (Click Here or on Title of paper for Full paper view)</p>	95

Title	Page
THE ROLE OF BRAND AND ADVERTISING IN MARKETING MIX (A REVIEW OF MARKETING MIX) HAMID SADEGHI RAD ZAHRA AKBARI MOJTABA GHORABI MAHMOUD MOTEVASELIAN (Click Here or on Title of paper for Full paper view)	114
A MULTIVARIATE STUDY OF THE THREE FORMS OF WORK-FAMILY CONFLICT AMONG NIGERIAN MALE AND FEMALE WORKERS LAWRENCE O. AMAZUE FABIAN O. UGWU (Click Here or on Title of paper for Full paper view)	128
SURVEY IMPACT OF ORGANIZATIONAL INTELLIGENCE ON PERFORMANCE OF OIL PRODUCE AND DISTRIBUTE COMPANY IN KURDISTAN PROVINCE FREYEDON AHMADI (Click Here or on Title of paper for Full paper view)	145
SURVEY RELATIONSHIP BETWEEN LITIGATION RISK, ACCOUNTING QUALITY, AND INVESTMENT EFFICIENCY IN TEHRAN STOCK EXCHANGE PEYMAN AMINI NASHMIL MORADI (Click Here or on Title of paper for Full paper view)	154
SURVEY THE DIMENSIONS OF ORGANIZATIONAL INTELLIGENCE IN OIL COMPANIES IN KURDISTAN PROVINCE IN IRAN FREYEDON AHMADI (Click Here or on Title of paper for Full paper view)	162
THE RELATIONSHIP BETWEEN CONSERVATISM ACCOUNTING AND EARNING MANAGEMENT OF LISTED COMPANIES INTEHRAN STOCK EXCHANGE PEYMAN AMINI SNOOR HOSSEINI (Click Here or on Title of paper for Full paper view)	176

---

**Note: To view Full paper (Click on title of paper),if click button don't work/appear then please press (Ctrl ) Button on key board and then click.**

---